



## March 2012 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Mar 2012	FY 2011 Mar 2011	FY 2012 Jul-Mar	FY 2011 Jul-Mar	Current Month	FY To Date	FY 2011 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	87,807	83,437	757,846	698,004	5.2%	8.6%	946,405
15x - SBCC/UCSB Express	32,833	30,179	254,076	201,720	8.8%	26.0%	262,169
23 - Winchester Canyon	22,337	22,245	180,817	163,430	0.4%	10.6%	225,573
24x - UCSB Express	55,180	51,568	477,097	422,193	7.0%	13.0%	585,121
25 - Ellwood	12,205	11,214	98,598	89,848	8.8%	9.7%	121,506
27 - Isla Vista Shuttle	26,262	26,699	190,136	215,707	-1.6%	-11.9%	290,219
<i>Subtotal</i>	<i>236,624</i>	<i>225,342</i>	<i>1,958,570</i>	<i>1,790,902</i>	<i>5.0%</i>	<i>9.4%</i>	<i>2,430,993</i>
Total Riders on Other Lines	449,412	458,141	3,985,750	3,935,035	-1.9%	1.3%	5,281,705
Systemwide Total Riders	686,036	683,483	5,944,320	5,725,937	0.4%	3.8%	7,712,698
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	8,442	8,541	69,222	68,412	-1.2%	1.2%	92,987
15x - SBCC/UCSB Express	3,329	2,849	21,826	20,664	16.8%	5.6%	28,432
23 - Winchester Canyon	9,466	9,573	68,570	62,671	-1.1%	9.4%	90,179
24x - UCSB Express	27,621	27,949	226,521	204,780	-1.2%	10.6%	292,279
25 - Ellwood	4,501	4,532	36,443	33,812	-0.7%	7.8%	46,419
27 - Isla Vista Shuttle	20,936	21,072	144,710	164,513	-0.6%	-12.0%	222,862
<i>Subtotal</i>	<i>74,295</i>	<i>74,516</i>	<i>567,292</i>	<i>554,852</i>	<i>-0.3%</i>	<i>2.2%</i>	<i>773,158</i>
UCSB Students on Other Lines	7,223	6,009	61,328	53,704	20.2%	14.2%	73,891
Systemwide UCSB Student Riders	81,518	80,525	628,620	608,556	1.2%	3.3%	847,049

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Mar 2012	FY 2011 Mar 2011	FY 2012 Jul-Mar	FY 2011 Jul-Mar	FY 2012 Mar 2012	FY 2011 Mar 2011	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	2,015	2,030	17,645	17,620	43.6	41.1	23,518
15x - SBCC/UCSB Express	665	672	4,812	4,604	49.4	44.9	6,116
23 - Winchester Canyon	595	608	5,196	5,318	37.5	36.6	7,073
24x - UCSB Express	883	907	7,427	7,533	62.5	56.9	10,132
25 - Ellwood	365	367	3,189	3,103	33.4	30.6	4,170
27 - Isla Vista Shuttle	626	645	4,911	5,473	42.0	41.4	7,307
<i>Subtotal</i>	<i>5,149</i>	<i>5,229</i>	<i>43,180</i>	<i>43,651</i>	<i>46.0</i>	<i>43.1</i>	<i>58,316</i>
Revenue Hours on Other Lines	12,327	13,327	109,222	114,095	36.5	34.4	152,694
Systemwide Revenue Hours	17,476	18,556	152,402	157,746	39.3	36.8	211,010

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Mar 2012		Mar 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	122,273	5,558	113,312	4,927	8,961	631
Peak-Period <sup>1</sup>	51,043	2,320	46,356	2,015	4,687	305

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

04/10/12