



## September 2014 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2014 Jul-Jun
	FY 2015 Sep 2014	FY 2014 Sep 2013	FY 2015 Jul-Sep	FY 2014 Jul-Sep	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	92,619	94,457	282,817	287,634	-1.9%	-1.7%	1,249,297
15x - SBCC/UCSB Express	52,150	46,971	75,382	71,457	11.0%	5.5%	345,185
23 - Winchester Canyon	6,677	6,477	21,044	21,086	3.1%	-0.2%	81,765
24x - UCSB Express	38,484	45,232	152,299	144,082	-14.9%	5.7%	684,985
25 - Ellwood	4,731	4,443	13,895	13,454	6.5%	3.3%	57,372
27 - Isla Vista Shuttle	9,698	13,729	27,822	30,542	-29.4%	-8.9%	302,277
<i>Subtotal</i>	<i>204,359</i>	<i>211,309</i>	<i>573,259</i>	<i>568,255</i>	<i>-3.3%</i>	<i>0.9%</i>	<i>2,720,881</i>
Total Riders on Other Lines	441,275	440,296	1,227,213	1,254,283	0.2%	-2.2%	4,902,964
Systemwide Total Riders	645,634	651,605	1,800,472	1,822,538	-0.9%	-1.2%	7,623,845
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	6,701	11,462	22,343	28,182	-41.5%	-20.7%	267,938
15x - SBCC/UCSB Express	1,550	1,951	3,165	3,457	-20.6%	-8.4%	39,732
23 - Winchester Canyon	128	200	310	568	-36.0%	-45.4%	4,248
24x - UCSB Express	8,777	15,414	30,673	36,524	-43.1%	-16.0%	324,895
25 - Ellwood	107	254	353	671	-57.9%	-47.4%	3,700
27 - Isla Vista Shuttle	4,567	8,253	13,706	17,983	-44.7%	-23.8%	241,564
<i>Subtotal</i>	<i>21,830</i>	<i>37,534</i>	<i>70,550</i>	<i>87,385</i>	<i>-41.8%</i>	<i>-19.3%</i>	<i>882,077</i>
UCSB Students on Other Lines	5,108	4,183	12,596	10,870	22.1%	15.9%	74,331
Systemwide UCSB Student Riders	26,938	41,717	83,146	98,255	-35.4%	-15.4%	956,408

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2014 Jul-Jun
	FY 2015 Sep 2014	FY 2014 Sep 2013	FY 2015 Jul-Sep	FY 2014 Jul-Sep	FY 2015 Sep 2014	FY 2014 Sep 2013	
11 - State/Hollister/UCSB	2,565	2,544	7,860	7,859	36.1	37.1	30,951
15x - SBCC/UCSB Express	937	779	1,627	1,460	55.7	60.3	7,014
23 - Winchester Canyon	276	274	848	846	24.2	23.6	3,342
24x - UCSB Express	751	817	2,448	2,415	51.2	55.4	10,432
25 - Ellwood	128	125	391	388	37.0	35.5	1,528
27 - Isla Vista Shuttle	397	449	1,158	1,215	24.4	30.6	6,775
<i>Subtotal</i>	<i>5,054</i>	<i>4,988</i>	<i>14,332</i>	<i>14,183</i>	<i>40.4</i>	<i>42.4</i>	<i>60,042</i>
Revenue Hours on Other Lines	12,165	11,503	36,721	36,080	36.3	38.3	141,042
Systemwide Revenue Hours	17,219	16,491	51,053	50,263	37.5	39.5	201,084

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Sep 2014		Sep 2006		Change <sup>2</sup>	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	121,088	5,766	108,703	5,435	12,385	331
Peak-Period <sup>1</sup>	50,759	2,417	45,743	2,287	5,016	130

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

10/09/14

The UCSB Fall Quarter started in late September in 2013, but did not start until October in 2014.