



February 2015 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2015 Feb 2015	FY 2014 Feb 2014	FY 2015 Jul-Feb	FY 2014 Jul-Feb	Current Month	FY To Date	FY 2014 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	106,655	104,499	827,725	821,061	2.1%	0.8%	1,249,297
15x - SBCC/UCSB Express	40,759	39,887	258,820	236,326	2.2%	9.5%	345,185
23 - Winchester Canyon	6,164	6,704	51,508	54,470	-8.1%	-5.4%	81,765
24x - UCSB Express	57,734	60,823	443,791	443,517	-5.1%	0.1%	684,985
25 - Ellwood	4,800	4,749	37,545	37,613	1.1%	-0.2%	57,372
27 - Isla Vista Shuttle	35,990	34,076	203,927	188,308	5.6%	8.3%	302,277
<i>Subtotal</i>	<i>252,102</i>	<i>250,738</i>	<i>1,823,316</i>	<i>1,781,295</i>	<i>0.5%</i>	<i>2.4%</i>	<i>2,720,881</i>
Total Riders on Other Lines	384,308	391,714	3,182,622	3,269,427	-1.9%	-2.7%	4,902,964
Systemwide Total Riders	636,410	642,452	5,005,938	5,050,722	-0.9%	-0.9%	7,623,845
UCSB Student Riders							
11 - State/Hollister/UCSB	32,660	28,687	182,084	168,523	13.8%	8.0%	267,938
15x - SBCC/UCSB Express	6,592	5,080	33,373	23,588	29.8%	41.5%	39,732
23 - Winchester Canyon	459	385	2,687	2,712	19.2%	-0.9%	4,248
24x - UCSB Express	35,131	34,807	204,907	203,786	0.9%	0.6%	324,895
25 - Ellwood	267	411	1,943	2,424	-35.0%	-19.8%	3,700
27 - Isla Vista Shuttle	30,835	28,712	165,778	149,216	7.4%	11.1%	241,564
<i>Subtotal</i>	<i>105,944</i>	<i>98,082</i>	<i>590,772</i>	<i>550,249</i>	<i>8.0%</i>	<i>7.4%</i>	<i>882,077</i>
UCSB Students on Other Lines	6,850	7,354	48,317	47,956	-6.9%	0.8%	74,331
Systemwide UCSB Student Riders	112,794	105,436	639,089	598,205	7.0%	6.8%	956,408

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2015 Feb 2015	FY 2014 Feb 2014	FY 2015 Jul-Feb	FY 2014 Jul-Feb	FY 2015 Feb 2015	FY 2014 Feb 2014	FY 2014 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,385	2,385	20,509	20,525	44.7	43.8	30,951
15x - SBCC/UCSB Express	730	737	5,247	4,561	55.8	54.1	7,014
23 - Winchester Canyon	257	258	2,210	2,215	24.0	26.0	3,342
24x - UCSB Express	794	855	6,581	6,846	72.7	71.1	10,432
25 - Ellwood	120	118	1,023	1,013	40.0	40.2	1,528
27 - Isla Vista Shuttle	612	612	4,290	4,289	58.8	55.7	6,775
<i>Subtotal</i>	<i>4,898</i>	<i>4,965</i>	<i>39,860</i>	<i>39,449</i>	<i>51.5</i>	<i>50.5</i>	<i>60,042</i>
Revenue Hours on Other Lines	11,389	10,804	95,949	93,057	33.7	36.3	141,042
Systemwide Revenue Hours	16,287	15,769	135,809	132,506	39.1	40.7	201,084

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Feb 2015		Feb 2007		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	128,340	6,755	104,315	5,490	24,025	1,264
Peak-Period ¹	54,303	2,858	43,997	2,316	10,306	542

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

03/18/15

UCSB was in session for 18 days in both February 2015 and February 2014.