



**October 2019**  
**Monthly Report to UCSB**

**MTD Routes Serving UCSB - Ridership**

| Ridership by Line              | Month               |                     | Fiscal Year To Date |                    | Percent Change   |              | Prior Year<br>FY 2019<br>Jul-Jun |
|--------------------------------|---------------------|---------------------|---------------------|--------------------|------------------|--------------|----------------------------------|
|                                | FY 2020<br>Oct 2019 | FY 2019<br>Oct 2018 | FY 2020<br>Jul-Oct  | FY 2019<br>Jul-Oct | Current<br>Month | FY<br>YTD    |                                  |
| <b>Total Riders</b>            |                     |                     |                     |                    |                  |              |                                  |
| 11 - State/Hollister/UCSB      | 114,583             | 111,012             | 340,171             | 331,108            | 3.2%             | 2.7%         | 1,036,349                        |
| 15x - SBCC/UCSB Express        | 35,059              | 34,045              | 74,403              | 73,286             | 3.0%             | 1.5%         | 219,387                          |
| 23 - Winchester Canyon         | 6,033               | 5,651               | 17,889              | 19,195             | 6.8%             | -6.8%        | 50,932                           |
| 24x - UCSB Express             | 55,814              | 62,462              | 192,958             | 196,995            | -10.6%           | -2.0%        | 576,564                          |
| 25 - Ellwood                   | 6,823               | 6,949               | 25,108              | 23,893             | -1.8%            | 5.1%         | 64,372                           |
| 27 - Isla Vista Shuttle        | 45,739              | 43,721              | 78,816              | 73,362             | 4.6%             | 7.4%         | 318,449                          |
| 28 - UCSB Shuttle              | 94,323              | 67,509              | 152,819             | 108,773            | 39.7%            | 40.5%        | 512,734                          |
| <i>Subtotal</i>                | <i>358,374</i>      | <i>331,349</i>      | <i>882,164</i>      | <i>826,612</i>     | <i>8.2%</i>      | <i>6.7%</i>  | <i>2,778,787</i>                 |
| Total Riders on Other Lines    | 370,831             | 366,494             | 1,311,797           | 1,306,515          | 1.2%             | 0.4%         | 3,653,403                        |
| Systemwide Total Riders        | 729,205             | 697,843             | 2,193,961           | 2,133,127          | 4.5%             | 2.9%         | 6,432,190                        |
| <b>UCSB Student Riders</b>     |                     |                     |                     |                    |                  |              |                                  |
| 11 - State/Hollister/UCSB      | 52,555              | 47,932              | 93,547              | 82,003             | 9.6%             | 14.1%        | 356,066                          |
| 15x - SBCC/UCSB Express        | 11,572              | 10,058              | 16,872              | 14,203             | 15.1%            | 18.8%        | 67,931                           |
| 23 - Winchester Canyon         | 1,943               | 1,952               | 3,241               | 3,374              | -0.5%            | -3.9%        | 12,709                           |
| 24x - UCSB Express             | 36,177              | 42,636              | 67,841              | 78,211             | -15.1%           | -13.3%       | 313,782                          |
| 25 - Ellwood                   | 713                 | 411                 | 1,088               | 781                | 73.5%            | 39.3%        | 3,449                            |
| 27 - Isla Vista Shuttle        | 42,586              | 40,484              | 66,318              | 61,578             | 5.2%             | 7.7%         | 285,539                          |
| 28 - UCSB Shuttle              | 89,528              | 63,975              | 133,189             | 94,550             | 39.9%            | 40.9%        | 476,097                          |
| <i>Subtotal</i>                | <i>235,074</i>      | <i>207,448</i>      | <i>382,096</i>      | <i>334,700</i>     | <i>13.3%</i>     | <i>14.2%</i> | <i>1,515,573</i>                 |
| UCSB Students on Other Lines   | 10,712              | 9,855               | 21,743              | 20,415             | 8.7%             | 6.5%         | 71,605                           |
| Systemwide UCSB Student Riders | 245,786             | 217,303             | 403,839             | 355,115            | 13.1%            | 13.7%        | 1,587,178                        |

Source: Santa Barbara Metropolitan Transit District.

**MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour**

| Revenue Hours by Line        | Month               |                     | Fiscal Year To Date |                    | Riders per Hour     |                     | Prior Year<br>FY 2019<br>Jul-Jun |
|------------------------------|---------------------|---------------------|---------------------|--------------------|---------------------|---------------------|----------------------------------|
|                              | FY 2020<br>Oct 2019 | FY 2019<br>Oct 2018 | FY 2020<br>Jul-Oct  | FY 2019<br>Jul-Oct | FY 2020<br>Oct 2019 | FY 2019<br>Oct 2018 |                                  |
| <b>Total Revenue Hours</b>   |                     |                     |                     |                    |                     |                     |                                  |
| 11 - State/Hollister/UCSB    | 2,660               | 2,660               | 10,438              | 10,410             | 43.1                | 41.7                | 30,571                           |
| 15x - SBCC/UCSB Express      | 883                 | 874                 | 2,413               | 2,394              | 39.7                | 39.0                | 6,875                            |
| 23 - Winchester Canyon       | 206                 | 206                 | 807                 | 804                | 29.3                | 27.4                | 2,362                            |
| 24x - UCSB Express           | 1,065               | 1,065               | 4,201               | 4,180              | 52.4                | 58.6                | 12,228                           |
| 25 - Ellwood                 | 237                 | 237                 | 929                 | 926                | 28.8                | 29.3                | 2,716                            |
| 27 - Isla Vista Shuttle      | 722                 | 722                 | 1,932               | 1,912              | 63.4                | 60.6                | 6,797                            |
| 28 - UCSB Shuttle            | 981                 | 751                 | 2,576               | 2,243              | 96.1                | 89.9                | 7,174                            |
| <i>Subtotal</i>              | <i>6,754</i>        | <i>6,515</i>        | <i>23,296</i>       | <i>22,869</i>      | <i>53.1</i>         | <i>50.9</i>         | <i>68,723</i>                    |
| Revenue Hours on Other Lines | 13,369              | 13,391              | 52,155              | 52,020             | 27.7                | 27.4                | 151,141                          |
| Systemwide Revenue Hours     | 20,123              | 19,906              | 75,451              | 74,889             | 36.2                | 35.1                | 219,864                          |

Source: Santa Barbara Metropolitan Transit District.

11/20/19